



NOVEMBER DIRECT

Helping companies to acquire and retain customers...



New Homeowner List Subscriptions

Our customers use this program as a matter of habit. Where else can you get a continuous source of prospecting leads that will require the services our customers are offering. Our customers run the gambit from small to large, and from local to regional to national. Companies looking to provide value to consumers, and consumers looking to purchase products and services... a match made in heaven!

OUR CUSTOMERS SAY YES!

To a program that provides them the freedom of choice. They can use the leads several ways: out-bound prospecting efforts, mailing of their own letter, or direct mail piece, or one of our pre-designed mailers on which to affix their new homeowner label and postage. You can "do it yourself" with us supplying you the components, or you can have us do the complete program from design, to print, to mail house, to list fulfillment. We offer companies the list subscription that will fit their timing and their budgets and the vehicles to deliver that message.

The list subscription service comes in three flavors:
Weekly Hotline: New Homeowners moving in on a weekly basis
Monthly Hotline: New Homeowners moving in on a monthly basis
Monthly X-Date: Homeowners in their homes for nine (9) months

For a full description of our direct mail programs, pre-designed mail pieces and post cards please see our Direct Mail Programs literature.

EASY AS 1-2-3!

1- YOU DEFINE THE MARKETING AREA:

The customer defines the marketing area by providing geographies including regions, states, counties, zips, SCF, radius, carrier route, area code, etc...

2- YOU REFINE THE SEARCH:

The customer defines how they would like to refine their search by requesting selects such as:

Phones
Purchase Price Ranges
Mortgage Amounts
Lender
Dwelling Type
Date Ranges

3- YOU DECIDE THE OUTPUT AND DELIVERY OPTIONS:

The customer define the output and delivery of the order by requesting one, or a combination of the following options:

Formats: Comma Delimited, CSV, Excel Spread Sheet, Pressure Sensitive Labels, Print Out, Diskette, CD.
Shipping: FEDEX: overnight/next day and two day.
UPS Ground.

EASY TO START!

To coin a phrase, it IS as easy as 1-2-3. Just simply... Request a **Count**: call 1-866-GROW-U-CO.

Order the program of choice and provide us with the billing and charge information.

We will **Process** and then **fulfill** your order

NO OBLIGATION REQUIRED!

Can this be true? Yes it is. Test the program and see if it works, then roll out for a longer term and benefit from the reduction in price.

AND SERVICE TOO?:

This is what most companies miss the boat on. No customer is too small and no customer is too large. We work to ensure our customers have complete satisfaction. Our toll free number puts you through to our customer support group whom are available to assist you.

Help your business grow, call 1-866-GROW-U-CO!

